



OUR BUSINESS CAPABILITY

Integrated solutions for the development and construction industry

InsiteSJC brings together the right expertise to achieve the right outcome, whether it be a complex master-planned community, a simple boundary realignment, or the construction setout for a major institutional building. Since project teams often need the expertise of more than one consultancy, we are delighted to be part of syndicates. We have strong connections and working relationships with Engineering and Building Design Professionals.

Project Coordination

All development projects require some degree of coordination. That is where InsiteSJC can help - developing an optimal work program with the best team to achieve the desired project outcomes.

MAIN BUSINESS ACTIVITIES AND INDUSTRIES SERVED

OUR FOCUS

InsiteSJC focuses on the desire of our clients to make the best use of land or property, whether it be creating value with ideas for great but practical development projects, planning land uses over a much broader area, or precise and reliable surveys. Our project managers, town planners and surveyors save time and reduce risk for a better 'bottom line'. We see opportunities in localities or sites that push the limits. Doing so creates site value. On other occasions, a project might involve envisaging a future for a locality that requires bringing together a collaboration of stakeholders—government agencies, Council representatives, or community members for example.

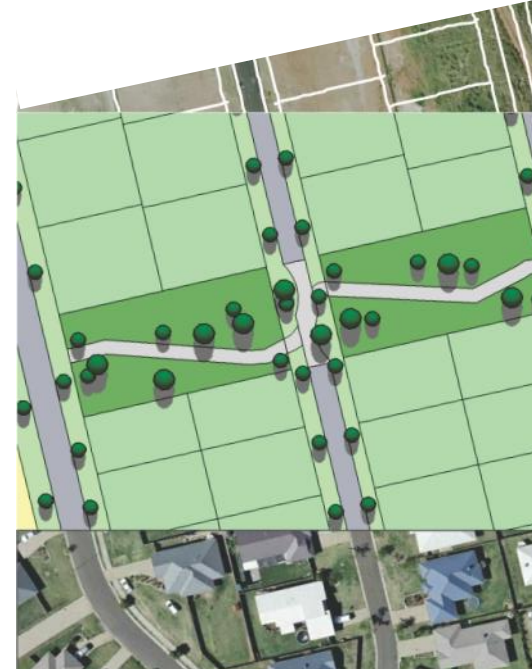
We enjoy that challenge, but whatever the project, the first step is always the same—to understand the client's expectations.

TRACK RECORD

InsiteSJC has an excellent track record of delivering projects on-time, within budget, and according to agreed quality standards. The best illustration of this is clients returning for further projects—InsiteSJC in fact receives most of its custom from clients with repeat business. Some examples include—

- a local government that, since 2003, commissions us almost on a weekly basis for new project work, generally each time on a fixed fee basis;
- a fuel retailer that commissions us in relation to a new or remodelled service station project and does so a couple of times each year;
- a townhouse developer for whom we obtain several development approvals each year and then commissions us to carry out associated survey work;
- a significant estate developer for whom we have obtained development approvals and carried out construction and cadastral surveys regularly since ??

Our clients return with more business because they realise that we add value to their project.



Projects

- Approvals coordination
- Project team coordination
- Project concepts & feasibility
- Negotiated outcomes

Surveying

- Cadastral
- Detail/topographic
- Building & civil set out
- Photo control/mapping
- Community title
- Commercial lease

Town Planning

- Development applications
- Master-planning & urban design
- Public Notification & consultation
- Appeals (as expert witness)
- Development assessment (for Councils)
- Strategic planning & planning schemes

PROJECT MANAGEMENT PRINCIPLES FOR SUCCESS

Managing projects is fundamental to what we do. Each individual client commission is a 'project' no matter how simple or complex.

So what makes for a successful project?

Here are a few principles that we follow.

Firstly, **time, cost and quality** are all dependent and interrelated. Delivering to the expectations of our clients means managing all three. However completion within a short timeframe means potentially additional cost or reduced quality—perhaps like getting a tradesperson to attend to an emergency repair late at night.

Secondly, the client and consultant team need to decide **whether the project will proceed**. The benefits need to outweigh the costs and risks. Defining the **scope** is also critical. Both the client and the project team need to know what is or is not included. Once these matters are resolved then it is necessary to prepare a **project plan**—even for simple projects. This means deciding on a project manager, timeframes, resources, and deliverables. Finally, we consider that it is important to **celebrate** the successful conclusion to a project.



Insite SJC
Town Planning | Surveying | Projects

INSITESJC SYSTEMS ADD VALUE TO OUR SERVICES

OUR QUALITY ASSURANCE SYSTEM

CONTINUAL IMPROVEMENT

The business integrates quality in our daily work, striving to continually improve quality and be more efficient. Clients expect nothing less.

InsiteSJC developed and implemented a Quality System in accordance with ISO9001:2008. We are now working towards an *Integrated Management System* to incorporate the requirements of ISO9001, ISO14001 and AS/NZS 4801.

We document and communicate our commitment to quality to employees and sub-consultants.

POLICIES AVAILABLE

Our Quality, Workplace Health and Safety and Environment Policies are available upon request.

OUR SERVICES

InsiteSJC provides integrated and stand-alone solutions to the property and development industry.

The business is capable and experienced in coordinating a comprehensive consultant team to facilitate a wide range of projects. Alternatively we are quite willing to provide consulting Surveying or Town Planning services to a project manager or directly to a client.

PROJECTS

Our wide range of project coordination services include—

- approvals coordination
- project team coordination
- project feasibility
- post approval processes

SURVEYING

The business uses modern technology operating CivilCAD, 12D, and AutoCAD software integrating with the latest robotic total station and GPS instruments.

We perform a wide range of work for private clients, Local Authorities and Government agencies.

SURVEY SERVICES INCLUDE—

- Rural & Urban Cadastral
- Engineering Survey
- Detail/Topographic
- Commercial Lease
- Building and Civil Work Set-out
- Photo Control/Mapping
- Community Title (Strata).



Creative Thinking, Responsible Solutions



HOW WE HELP OUR CLIENTS MAKE THE BEST USE OF LAND OR PROPERTY

PLANNING AND DEVELOPMENT

InsiteSJC operates a modern Town Planning practice that takes pride in its quality and efficiency—built on contemporary knowledge and using advanced technologies. Even more importantly, we make sure that we understand the needs of our clients throughout the life of their projects and even beyond.

InsiteSJC is experienced and capable in private sector development application work and in local and state government planning and development assessment services. An excellent practical knowledge of the needs of Council as 'Assessment Manager' gives our team the edge preparing, lodging and managing applications—and vice versa.

We enjoy helping our small or first-time developers—clients wanting to build or upgrade, community groups, large development corporations, councils and state agencies.

TOWN PLANNING SERVICES

Our wide range of Town Planning services include—

- development concepts & masterplanning
- prepare, lodge and manage applications
- public notification & stakeholder engagement
- appeals
- local government development assessment
- strategic & statutory planning.

A BRIEF HISTORY OF OUR BUSINESS

InsiteSJC commenced trading on Monday 4 March 2013 following the merger of two successful businesses, Insite Strategies Pty Ltd and Sommerfield Jensen Campbell (SJC Surveys).

Both businesses had often collaborated on projects, although competed on other occasions.

Combining the strengths of both into one business was an obvious next move.

It was time for a change...our clients, staff and the community in which we work will be much better off with the new partnership.

Insite Strategies traded between September 2003 until the merger. SJC Surveys, or

preceding businesses, traded from 1985 until the merger.

Further, from 6 January 2014, Insite SJC employed Randall Barrington and took on the privilege of servicing the clients of Randall Barrington Town Planning.

Overall, the success of our business depends on the excellent clients that we have the opportunity to serve.

We have excellent clients for which we are grateful!

**Why not join them?
Make contact with us today!**

EYE ON IT

Current development industry trends

InsiteSJC is acutely aware of the continual change in the industry. Councils are in the process of adopting or amending planning schemes and the Queensland Government is reforming the planning system, including preparing new planning act.

We are involved and current with our knowledge of reform and change.

SOFTWARE

Our tools of the trade!

We pride ourselves in choosing quality tools to carry out our work.

Our business is knowledge-based. We sell ideas to clients so keeping a good record is fundamental to our business. We have embraced cloud-based systems for CRM, project management, financial management, file storage, and team collaboration. It is secure, reliable, flexible and accessible.

Ask us to explain how clients benefit!

PROFESSIONAL DEVELOPMENT AND NETWORKS

InsiteSJC continues to develop the expertise of its staff.

Professional development can be specific to a particular discipline like Town Planning or more generic like 'project management'.

As an indication of our competency, our staff are typically members and involved in the activities of professional associations including the **Planning Institute of Australia**.

We are also active in the **Urban Development Institute of Australia** where there is considerable interaction with a wide range of disciplines and expertise.

CORPORATE MEMBERS



PARTNERS

Andrew Jensen | *Managing Partner* | 0414 847 540

Andrew, a Cadastral Surveyor with 24 years industry experience, is responsible for field operations and quality data output. He achieves client satisfaction through prompt, reliable and precise surveys combined with personal service.

Trent Lester | *Partner (Surveying)* | 0427 190 297

Trent has more than 17 years experience as a Surveyor. He specialises in major projects such as road and building construction, stockpile surveys, large-scale detail surveys and subdivision developments.

David Newby | *Partner (Planning)* | 0408 815 511

David commenced his career in 1979 and developed expertise in strategic & statutory planning, project coordination and development assessment, to become a Certified Practising Planner. His strategic thinking is key to client success.

SENIOR SURVEY STAFF

Graham Nelson | *Cadastral Surveyor*

...expertise in Cadastral Surveying over more than 40 years

Joseph Sorbello | *Surveyor*

...more than 14 years experience as a Surveyor

SENIOR PLANNING & PROJECTS STAFF

Geoff Campbell | *Development Consultant*

...33 years experience in Project Management, development projects, survey drafting, and mapping

Randall Barrington | *Principal Projects Coordinator*

...35 years experience in managing a wide range of stakeholder interests to achieve successful project outcomes, including major urban development projects

Nathan Freeman | *Associate (Planning)*

...12 years of local consulting with Insite, to achieve timely and quality outcomes for client projects

Kerry Rolfe | *Principal Town Planner*

...35 years experience in local government strategic projects, statutory planning, and development assessment, Kerry applies her excellent knowledge of Council needs to InsiteSJC projects

Anita Lakeland | *Principal Town Planner*

...25 years experience in local government strategic projects, statutory planning, and development assessment

Insite Strategies Pty Ltd and the Trustees for Jensen Campbell Surveys Unit Trust, trading as InsiteSJC | ABN 62 329 746 562

BUNDABERG

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SATELLITE OFFICES

Gympie, Noosa,
& Buderim

